



## Moonpig adds fragrances to beauty range



Moonpig, the UK's leading online greeting card and gifting platform has now added [fragrances](#) to its expanding beauty range, including premium brands such as Jimmy Choo and Dolce & Gabbana.

Moonpig customers can now make their gifts even more personal by adding perfume or aftershave to their order, with a range of single bottles and 21 gift sets to choose from – perfect for Christmas, birthdays and other special occasions.

The range of over 40 fragrances includes high-street hits like RiRi by Rhianna, Versace Blue Jeans, Alien by Thierry Mugler and CKIN2U by Calvin Klein, the new range offers something for all from as little as £15.

**Head of Buying at Moonpig, Polly Noel-Storr commented:** *"At Moonpig we believe the secret to giving the perfect gift is one that's tailored specifically to the individual, and what better way of doing so than by gifting their favourite fragrance?"*

*To ensure our range satisfies all customers, we've curated the selection with experts in the field of fragrance, and we're delighted to have added this new offering just in time for Christmas.*

*As we progress our strategy to become the ultimate gifting companion, we continue to launch new ranges on our site, partnering with experts in each category to ensure we bring the best of the best to our customers."*

To celebrate the arrival of fragrances, Moonpig has recently launched a brand new limited edition scent [Eccentrica by Moonpig](#) to coincide with the return of the much anticipated Netflix series Tiger King, after studies showed tigers respond



well to new scents and perfume has even been used as part of big cat enrichment programmes.

All proceeds of the scent will go towards leading wildlife charity [Born Free](#) - that runs a programme for conservation initiatives to stop tiger poaching, put an end to the tiger trade, and ensure their survival in the wild, where they belong.

Over the last twelve months, Moonpig has continued to expand its beauty offering with brands such as [Molton Brown](#), [Cowshed](#), [Sanctuary Spa](#) and [This Works](#) among some of the brands to feature on the website.

Offering same day dispatch until 9pm, the new addition to Moonpig's expanding gift range will give customers the chance to make sure they never miss a moment with an equally personal gift.

To shop the full range of fragrances please visit:  
[www.moonpig.com/uk/gifts/beauty/fragrance/](http://www.moonpig.com/uk/gifts/beauty/fragrance/)