



MOONPIG CELEBRATES INTERNATIONAL WOMEN'S DAY BY SPOTLIGHTING FEMALE DESIGN TALENT



To celebrate women everywhere, Moonpig is giving away one free card per customer in honour of International Women's Day on 8th March.

Whether you want to shower praise and admiration, or simply just acknowledge how much that special woman in your life means to you, Moonpig is hoping its free card offer will encourage the nation to spread the love on International Women's Day.

For 48 hours only from Thursday 3rd March until Friday 4th March 2022, people can shop the range of **over 200 standard cards** within the offer, many of which are designed by inspiring women, such as [Nicola Leaspeare](#), [Kate Smith](#), [The Playful Indian](#) and [Doodles by Ini](#).

To redeem your free card customers must add **WOMENSDAY** at the checkout.

Moonpig proudly supports many independent female publishers, who have spoken about the inspiration behind their designs:

- [Nicola Leaspeare](#): Best known for her illustrations which demonstrate the fabulous versatility of afro hair. Nicola has claimed her designs are predominantly influenced by Black women styled in on-trend colourful looks that beautifully accentuate deep skin tones.
- [Kate Smith](#): Kate's designs find inspiration in human connections and interactions which she then boils down to their most simplest form. You'll most likely find a humorous phrase accompanied with a colourful design on her range of cards.
- [Doodles By Ini](#): Seiwaa the designer behind Doodles By Ini has created a collection of fun and colourful cards, with inspiration taken from friends, families and their personalities. Seiwaa

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also celebrates Ghananian culture featuring references to her tribe, culture and foods as she is a self-confessed foodie, so you're sure to find many food-related designs in this range.

- [The Playful Indian](#): This range of modern and funny cards created by Manchester based designer Dina, are aimed towards the younger Asian community, and feature a range of cheesy puns with lots of food related (mouth-watering) designs - perfect for sending to a fellow foodie in your life!

To make your card even more personal, customers can add a handwritten message by uploading an image from your phone or by using an Apple Pencil on your iPad.