Moonpig Group plc

Results of Annual General Meeting

Moonpig Group plc announces that at its Annual General Meeting held earlier today all the resolutions set out in the Notice of Annual General Meeting were passed by the requisite majority on a poll. The results of the poll were as follows:

Resolution	Votes For		Votes Against		Total votes validly cast	Withheld votes
	Number	%	Number	%	Number	Number
1. To receive the Annual Report and Financial Statements	253,511,739	99.99%	35,723	0.01%	253,547,462	607,531
2. To approve the Directors' Remuneration Report	250,306,083	98.49%	3,839,245	1.51%	254,145,328	9,665
3. To approve the Directors' Remuneration Policy	253,511,739	98.21%	4,557,105	1.79%	254,145,329	9,664
4. To approve the final dividend	254,152,707	99.99%	674	0.01%	254,153,381	1,612
5. To re-elect Kate Swann as a Director	250,377,881	98.52%	3,773,146	1.48%	254,151,027	3,966
6. To elect Catherine Faiers as a Director	254,130,990	99.99%	20,037	0.01%	254,151,027	3,966
7. To re-elect Andy MacKinnon as a Director	254,078,819	99.97%	72,208	0.03%	254,151,027	3,966
8. To re-elect David Keens as a Director	252,184,504	99.23%	1,966,523	0.77%	254,151,027	3,966
9. To re-elect Susan Hooper as a Director	251,466,679	98.94%	2,684,348	1.06%	254,151,027	3,966
10. To re-elect ShanMae Teo as a Director	252,184,824	99.23%	1,966,203	0.77%	254,151,027	3,966
11. To re-elect Niall Wass as a Director	252,184,819	99.23%	1,966,208	0.77%	254,151,027	3,966
12. To re-appoint PricewaterhouseCoopers LLP as Auditors of the Company	254,124,526	99.99%	20,755	0.01%	254,145,281	9,712
13. To authorise the Audit Committee to determine the remuneration of the Auditors	254,148,667	99.99%	2,614	0.01%	254,151,281	3,712
14. To authorise the Company to make political expenditure and donations	248,713,094	97.94%	5,234,696	2.06%	253,947,790	207,203
15. To approve amendments to the rules of the Long Term Incentive Plan	249,724,242	98.26%	4,428,114	1.74%	254,152,356	2,637
16. To approve amendments to the rules of the Deferred Share Bonus Plan	249,728,130	98.26%	4,424,198	1.74%	254,152,328	2,665
17. To authorise the Directors to allot ordinary shares in the Company	248,031,461	98.93%	2,677,528	1.07%	250,708,989	3,446,004
18. To authorise the Directors to disapply pre-emption rights*	239,738,959	95.63%	10,964,044	4.37%	250,703,003	3,451,990
19. To authorise the Directors to disapply pre-emption rights up to a further 10% for the purposes of acquisitions or capital investments*	206,519,565	82.37%	44,189,355	17.63%	250,708,920	3,446,073
20. To authorise the Company to purchase its own ordinary shares*	246,366,935	97.09%	7,385,368	2.91%	253,752,303	402,690
21. To authorise the Directors to call a general meeting other than an annual general meeting on not less than 14 clear days' notice*	242,297,123	96.65%	8,408,028	3.35%	250,705,151	3,449,842

*Special Resolution

NOTES:

1. Percentage of votes cast are shown to 2 decimal places.

2. A "Vote withheld" is not a vote in law and is not counted in the calculation of the percentage of shares voted "For" or "Against" any resolution nor in the calculation of the proportion of "Total issued share capital instructed" for any resolution.

3. Percentage of shares voted: 84.59%. The number of shares in issue at close of business on 15 September 2026 was 296,387,265. The Company does not hold any shares in Treasury and, therefore, the total number of voting rights is 296,387,265.

4. A copy of resolutions passed as special business will shortly be submitted to the National Storage Mechanism and will be available for inspection at https://data.fca.org.uk/#/nsm/nationalstoragemechanism. The full text of the resolutions can be found in the Notice of AGM which can be found in the Shareholder centre section of the Company's website at https://www.moonpig.group/investors/shareholder-centre/general-meetings/

Jayne Powell,
Company Secretary
16 September 2026
company-secretary@moonpig.com

About Moonpig Group

Moonpig Group plc (the "Group") is a leading online greeting cards and gifting platform, comprising the Moonpig, Red Letter Days and Buyagift brands in the UK and the Greetz brand in the Netherlands. The Group's leading customer proposition includes an extensive range of cards, a curated range of gifts, personalisation features and next day delivery offering.

The Group offers its products through its proprietary technology platforms and apps, which utilise unique data science capabilities designed by the Group to optimise and personalise the customer experience and provide scalability. Learn more at https://www.moonpig.group/.