



MOONPIG LAUNCHES JUBILEE INSPIRED CARD RANGE WITH A TWIST!

For every card sold from the Jubilee range, Moonpig will plant a tree in Her Majesty's honour



To celebrate the Platinum Jubilee, Moonpig has created an exclusive range of Jubilee themed cards, and pledges to plant a tree in Her Majesty's honour for every card sold*.

Perfect for treating the Queen in your life, the new range, inspired by the impending Platinum Jubilee, features bold patriarchal colours and a selection of witty one liners with a royal twist such as '[Have a Jubilant Day Ma'am](#)' & '[You're my favourite Queen.](#)'

The new range of cards are ideal for those also celebrating birthdays and other milestone celebrations, and there's even a card featuring a cut out crown so they too can be Queen for the day!

Inspired by the [Queen's Green Canopy Project](#), Moonpig has pledged to honour HM's wishes and will 'Plant a Tree for the Jubilee' for every card sold from the range, to mark the Queen's 70 year reign on the throne.



Sarah Jane Porter Head of Cards at Moonpig commented: "We're delighted that our range of Jubilee inspired cards will go towards honouring Her Majesty's request to plant a tree for the Jubilee. We've designed the range with a variety of punny phrases and cheeky designs which we hope will put a smile on the nation's face, while also helping us plant as many trees as possible."

"At Moonpig we're committed to protecting and preserving the environment and we're continuously trying to play our part in doing what we can to be more green, and we hope to continue our efforts with this latest activation."

To plant the trees Moonpig is working with [Tree Nation](#) - a non-profit organisation with a mission to reforest the world, which will support a local initiative in the UK. All cards sold will contribute towards supporting a local initiative supported by the charity which implements small-scale tree planting projects across the country.

You can find the exclusive Jubilee card range [here](#) with prices starting at £3.29 for standard size, £4.99 for large size and £7.99 for giant size.



-ENDS-

Notes to editors

Moonpig's partnership with Tree Nation



By April 2022 we planted more than 100,000 trees around the world with our partner Tree-Nation, a non-profit organisation that allows people and companies to plant trees all around the world and offset their CO2 emissions. Planting trees is one of the most efficient solutions in fighting climate change, and through Tree-Nation's reforestation and conservation projects they also help to create jobs, support local communities and protect biodiversity. To find out more about the partnership, visit Moonpig's virtual forest [here](#).

*For this initiative Moonpig has worked with Tree Nation to identify a UK-based project to plant trees inspired by Her Majesty's Green Canopy project. Moonpig will fund the planting of one tree per card sold from the special edition [Jubilee range](#) between 24th May and 5th June, and will plant a maximum of 3000 trees.