

## Moonpig Group plc

### Results of Annual General Meeting

Moonpig Group plc announces that at its Annual General Meeting held earlier today all the resolutions set out in the Notice of Annual General Meeting were passed by the requisite majority on a poll. The results of the poll were as follows:

Resolution	Votes For		Votes Against		Total votes validly cast	Withheld votes
	Number	%	Number	%	Number	Number
1. To receive the Annual Report and Financial Statements	294,072,339	>99.99	3,778	<0.01	294,076,117	238,391
2. To approve the Directors' Remuneration Report	286,777,439	99.75	717,692	0.25	287,495,131	6,819,377
3. To approve the final dividend	294,241,176	>99.99	2,790	<0.01	294,243,966	70,542
4. To re-elect Kate Swann as a Director	292,990,465	99.57	1,251,059	0.43	294,241,524	72,984
5. To re-elect Nickyl Raithatha as a Director	294,236,317	>99.99	5,207	<0.01	294,241,524	72,984
6. To re-elect Andy MacKinnon as a Director	294,189,819	99.98	50,339	0.02	294,240,158	74,350
7. To re-elect David Keens as a Director	294,235,465	>99.99	4,265	<0.01	294,239,730	74,778
8. To re-elect Susan Hooper as a Director	294,197,195	99.99	43,901	0.01	294,241,096	73,412
9. To re-elect ShanMae Teo as a Director	294,229,171	>99.99	10,559	<0.01	294,239,730	74,778
10. To re-elect Niall Wass as a Director	294,232,012	>99.99	9,084	<0.01	294,241,096	73,412
11. To re-appoint PricewaterhouseCoopers LLP as Auditors of the Company	294,236,029	>99.99	5,067	<0.01	294,241,096	73,412
12. To authorise the Audit Committee to determine the remuneration of the Auditors	294,238,870	>99.99	1,610	<0.01	294,240,480	74,028
13. To authorise the Company to make political expenditure and donations	283,223,367	96.34	10,770,599	3.66	293,993,966	320,542
14. To authorise the Directors to allot ordinary shares in the Company	291,885,094	99.20	2,356,752	0.80	294,241,846	72,662
15. To authorise the Directors to disapply pre-emption rights*	284,036,398	96.53	10,205,448	3.47	294,241,846	72,662
16. To authorise the Directors to disapply pre-emption rights up to a further 10% for the purposes of acquisitions or capital investments*	245,339,090	83.50	48,468,073	16.50	293,807,163	507,345
17. To authorise the Company to purchase its own ordinary shares*	293,934,176	99.99	42,036	0.01	293,976,212	338,296
18. To authorise the Directors to call a general meeting other than an annual general meeting on not less than 14 clear days' notice*	291,554,113	99.09	2,689,622	0.91	294,243,735	70,773

\*Special Resolution

NOTES:

1. Percentage of votes cast are shown to 2 decimal places.
2. A "Vote withheld" is not a vote in law and is not counted in the calculation of the percentage of shares voted "For" or "Against" any resolution nor in the calculation of the proportion of "Total issued share capital instructed" for any resolution.
3. Percentage of shares voted: 90.87%. The number of shares in issue at close of business on 16 September 2025 was 323,815,265 and 354,642 shares are held in the EBT, therefore the number of shares with voting rights is 323,460,623.
4. A copy of resolutions passed as special business will shortly be submitted to the National Storage Mechanism and will be available for inspection at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>. The full text of the resolutions can be found in the Notice of AGM which can be found in the Shareholder centre section of the Company's website at <https://www.moonpig.group/investors/shareholder-centre/general-meetings/>

Jayne Powell,  
Company Secretary  
17 September 2025  
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### **About Moonpig**

Moonpig Group plc (the "Group") is a leading online greeting card and gifting platform, comprising the Moonpig, Buyagift and Red Letter Days brands in the UK and the Greetz brand in the Netherlands. The Group is the online market leader in cards in both of its markets and is also the UK market leader in gift experiences.

The Group's leading customer proposition includes an extensive range of cards, a curated range of gifts, personalisation features and next day delivery offering.

The Group offers its products through its proprietary technology platforms and apps, which utilise unique data science capabilities designed by the Group to optimise and personalise the customer experience and provide scalability. Learn more at <https://www.moonpig.group/>.