



The Directors
Moonpig Group plc
10 Back Hill
London
EC1R 5EN

Citigroup Global Markets Limited
Citigroup Centre
33 Canada Square
Canary Wharf
London
E14 5LB

2 February 2021

Dear Ladies and Gentlemen

Moonpig Group plc (**the “Company”**)

We hereby consent to the inclusion in the prospectus dated 2 February 2021 and published by the Company, of the Accountants’ Report in Respect of the Historical Financial Information as set out under Section A of “*Historical Financial Information*” and the Accountants’ Report in Respect of the Unaudited Pro Forma Financial Information as set out under Section A of “*Unaudited Pro Forma Financial Information*”.

Our consent is required by item 1.3 of Annex 1 of the PR Regulation and is given for the purpose of complying with that provision and for no other purpose.

We also authorise the contents of our reports for the purposes of item 5.3.2R(2)(f) of the PR Regulation.

Yours faithfully

A handwritten signature in blue ink that reads 'PricewaterhouseCoopers LLP'.

PricewaterhouseCoopers LLP
Chartered Accountants

PricewaterhouseCoopers LLP, 1 Embankment Place, London WC2N 6RH
T: +44 (0) 20 7583 5000, F: +44 (0) 20 7212 4652, www.pwc.co.uk

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