



## **MOONPIG PARTNERS WITH ASPIRING DESIGNERS FROM END YOUTH HOMELESSNESS TO CREATE CHARITY CHRISTMAS CARDS**

- ***30 card designs are available in the range, six of them designed by aspiring designers supported by EYH***
- ***Moonpig has pledged to make a donation of £50K in connection to the sale of the Christmas cards to help give vulnerable youngsters a future***



Moonpig has launched a new range of charity Christmas cards with an extra special touch in aid of nationwide charity [End Youth Homelessness](#).

All of the card designs participating in the charity range can be purchased from here: [www.moonpig.com/uk/personalised-cards/christmas/charity-cards/](http://www.moonpig.com/uk/personalised-cards/christmas/charity-cards/)

Previous reports have shown youth homelessness in the UK has grown by 40% in the last five years\*, and as the first charity of its kind set up to tackle this issue, End Youth Homelessness and their member charities now provide help to 40,000 16 -



25 year olds every year by ensuring they have access to housing, education, employment and support.

In support of such a worthy cause, Moonpig has teamed up with six aspiring young designers who access the End Youth Homelessness services, to create new festive card designs for its range of charity Christmas cards.

The designs created by Megan Sheppard (18), Emma Little (23), Chloe Emslie (21), Courtney Brown (22), Megan Downie (23), and Natasha Harrison (19), feature a mixture of bold and bright festive colours combined with classic Christmas characters including reindeers & robins, with the option to personalise one of the designs using the photo upload function.

**Speaking about creating her card design Emma Little commented:** *"Being creative and artistic is something I've always enjoyed doing, I spend a lot of my spare time doing arty activities, so when I heard about this opportunity I thought it would be an amazing experience to put my skills to the test and create a card for Moonpig."*

Each card created by the End Youth Homelessness designers features a credit to the individual, explaining how the services of the charity has helped them turn their life around.

The wider charity range includes a total of 30 Christmas cards featuring a mixture of personalised, photo upload and standard designs to choose from. All cards feature messaging which shows support for the charity, and information on the cause.

**Sarah-Jane Porter, Global Design & Licensing Director at Moonpig commented:** *"We admire the support End Youth Homelessness provides to so many young people across the country, so it was really important for us to not only put together a great Christmas card offer from our existing range, but also to create an opportunity for six young aspiring designers to learn from our expert designers and turn their drawings into brand new cards that became part of the range."*

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Moonpig has pledged to make a donation of £50,000 to End Youth Homelessness in connection with the sale of these Christmas cards. By purchasing a card, you're helping to support their mission to end youth homelessness on a national scale and give vulnerable young people a future.

The designs will be available to buy from 14th November - 21st December from here: [www.moonpig.com/uk/personalised-cards/christmas/charity-cards/](http://www.moonpig.com/uk/personalised-cards/christmas/charity-cards/)

For more information on Moonpig's charity Christmas card range please visit this link [here](#), and for more details about End Youth Homelessness please visit [www.eyh.org.uk/en/about/](http://www.eyh.org.uk/en/about/).



**(Pictured from left to right, Courtney Brown, Chloe Emslie , Megan Sheppard, Emma Little.)**

**-ENDS-**

**\*Source:** [Guardian, 2021](#)

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## About the designers from End Youth Homelessness



This card was designed by **Megan Sheppard**, aged 18, with help from Moonpig's card design team. End Youth Homelessness found Megan a place to live and have helped her with career and life skills. She's now studying Health & Social Care and hopes to work in care in the future.



This card was designed by **Emma Little**, aged 23, with help from Moonpig's card design team. End Youth Homelessness gave her a place to live and access to many new opportunities. While she loves art and being creative, Emma has hopes of being a firefighter in the future.



This card was designed by **Chloe Emslie**, aged 21, with help from Moonpig's card design team. End Youth Homelessness gave Chloe somewhere to live and helped her get her life on track. Her goal now is to get a job which puts her artistic side to good use.



This card was designed by **Courtney Brown**, aged 22, with help from Moonpig's card design team. End Youth Homelessness gave Courtney a place to stay and helped her grow in confidence. She now sells her own artwork and hopes to achieve a career in art or design.

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This card was designed by **Megan Downie**, aged 23, with help from Moonpig's card design team. End Youth Homelessness has helped Megan feel confident and do things she didn't know she could. She now hopes to build a career in photography.



This card was designed by **Natasha Harrison**, aged 19, with the help from Moonpig's card design team. End Youth Homelessness took Natasha out of unfortunate circumstances and into a safe, supportive environment. She loves art and video games, so likes to draw characters in her spare time.

## About Moonpig

At Moonpig, we're all about celebrating those heartfelt life moments. You know the ones we mean...the big birthdays, new arrivals, surprise engagements and the just because. Big or small, we love them all. And we're so proud to be the ones helping you connect to the people you care about most.

With our ever-growing range of cards, thoughtful gifts and bright, beautiful bouquets, we've got just the thing to make their day. Combine this with top-notch tech and an app full of fun features, and it's never been easier to send a card from the palm of your hand and share some love wherever you are.

## About End Youth Homelessness

- End Youth Homelessness (EYH) is a national movement. Our mission is to end youth homelessness in the UK.
- EYH brings together local charities to tackle youth homelessness on a national scale.
- Each EYH charity works in its own way to meet the needs of local young people; all sharing a belief in giving homeless young people the opportunity to turn their lives around; build high aspirations and move on to successful and independent lives.



- EYH members work directly with over 40,000 young people who are amongst the most deprived in the UK.
- EYH was founded in 2014 by EYH member charity Centrepoin, after its patron, HRH the Duke of Cambridge, challenged the charity to end youth homelessness.
- Members: The charities supported through End Youth Homelessness are: Step by Step (Hampshire, West Berkshire, Wiltshire, Surrey and Dorset).1625 Independent People (Bristol), Aberdeen Foyer (Aberdeen), The Amber Foundation (Surrey, Wiltshire, and Devon), St. Basils (West Midlands), The Benjamin Foundation (Norfolk), Centrepoin (Barnsley, Bradford, London, Manchester, and Sunderland), Llamau (Wales), The Rock Trust (Edinburgh, Glasgow), Roundabout (Sheffield), MACS (Northern Ireland) and
- For more information, please visit [www.eyh.org.uk](http://www.eyh.org.uk)