

SEND LOVE IN VIDEO FORM!
MOONPIG LAUNCHES VIDEO MESSAGE CARDS IN TIME FOR
VALENTINE'S DAY

- The new innovation will allow people to add custom videos to more than **13,000** cards on Moonpig
- The video message feature is free to use and is perfect for spicing up your Valentine's Day cards
- Customers can also add their video messages to other card-giving occasions including birthday's & thank you cards



This Valentine's Day Moonpig is helping lovers across the nation truly connect with those they care about with the introduction of a new video message feature, bringing your sentimental messages on paper to life with a pre-recorded message of love.

Perfect for those wanting to spice up their Valentine's Day card this year, Moonpig's new video message cards which are available across 120 Valentine's Day designs- will give customers the chance to add an extra special personalised video message inside their card – for free!

Whether it's singing your favourite love song or showing your appreciation through the medium of dance, the video message opportunities are endless and will certainly surprise your Valentine.

As masters of personalisation, Moonpig has made it super simple to use the new free feature. Customers simply upload their pre-recorded video message when creating their card, and Moonpig does the rest! The lucky recipient then simply scans a QR code printed on the left hand side of the card with their smartphone, bringing the magic of your message to life in a matter of moments.

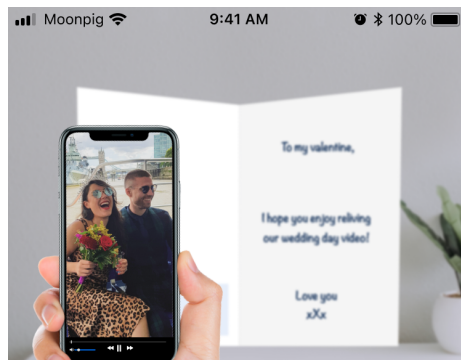
The new feature is now available across more than **13,000** card designs and multiple occasions, so you can send thank you messages from the kids to grandparents, congratulate your pals on welcoming their first baby, or perhaps sing happy birthday to your best friend – it's never been easier to send a card that means more!

What's more, customers have the option to use the new video message feature on the Moonpig website, mobile website and the app, meaning you can film, edit and personalise your card anywhere.

Kristof Fahy Chief Marketing Officer commented: "We know our customers love personalising their cards, and with the introduction of this new feature we hope people will be able to send messages which have an elevated feeling of sentimentality. Now people have the option to personalise their card at every stage of the design process whether it's editing the wording on the front, to uploading their own pictures, and now with the option to also add a video message it's a great way of making your card feel even more personal."

Sarah-Jane Porter Director Global design & licensing at Moonpig commented: "We're excited to have this new video feature available as it's a great way of taking personalising your card to the next level. We think this feature will be perfect for those who want to show their partner just how much they mean to them this Valentine's Day, as well as a great way of connecting with loved ones across the miles for all occasions."

For more information and to discover the range please visit this link [here](#), and to view the wider Valentine's Day range please visit this link [here](#).



Say "Happy Valentine's Day" With a Free Video Message!

- 1) You **upload** a video
- 2) We print a **QR code** inside the card
- 3) They **scan** it to play the video message

It's **FREE** (our gift to you).

[Add Video](#)

[No Thanks](#)

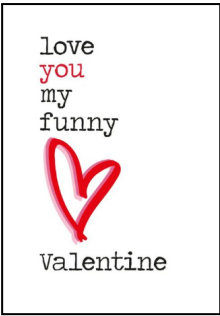
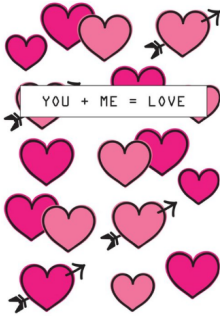
-ENDS-

About Moonpig

At Moonpig, we're all about celebrating those heartfelt life moments. You know the ones we mean...the big birthdays, new arrivals, surprise engagements and the just because. Big or small, we love them all. And we're so proud to be the ones helping you connect to the people you care about most.

With our ever-growing range of cards, thoughtful gifts and bright, beautiful bouquets, we've got just the thing to make their day. Combine this with top-notch tech and an app full of fun features, and it's never been easier to send a card from the palm of your hand and share some love wherever you are.

New Video Cards Range



[Mem030](#)

[papg136](#)

[pav030](#)

[puv135](#)

[Rum152](#)



[Rum183](#)

[luc105](#)

[jes013](#)

[que030](#)

[ckb014](#)