

THE MOONPIGS LAND IN A HOME NEAR YOU!
MOONPIG LAUNCHES FESTIVE SOFT TOYS JUST IN TIME FOR
CHRISTMAS



You might have seen them prancing around your TV screen in recent weeks and months, so just in time for Christmas Moonpig has announced the launch of a limited edition line of soft toys featuring none other than the brand's most-beloved (and charming) mascots - the Moonpigs.

Some might call it a Christmas miracle as not one, but **four** new oh-so-adorable soft toy Moonpigs are ready and raring to find new homes to spread love & joy to this festive season.

Adorned with festive baubles and wearing a Christmas tree, the first to launch within the limited edition range is the [Christmas Tree Moonpig](#) which is the perfect gift to give alongside a personalised Moonpig card this year.

The Christmas Tree Moonpig which launches today (Thursday 15th December) can be lovingly sent directly to friends and family to deliver festive joy ahead of Christmas for just £10. However fans will need to be quick as the Christmas Tree Moonpig is part of a limited edition range, meaning once they're gone... they're gone!

Fear not though, because Moonpig will also launch a further three limited edition oh-so-adorable snuggly friends in the coming weeks including Dino Moonpig, Heart Moonpig, and not forgetting Avo Moonpig.

Kristof Fahy Chief Marketing Officer commented: “After we received such a positive response to the relaunch of our Moonpig mascot back in 2021 there has been a huge demand for our Moonpigs to be turned into soft toys – so we wanted to grant that wish just in time for Christmas. We hope that these cute little characters will continue to spread further joy and delight this Christmas and many special moments to come in the future.”

Polly Noel-Storr Head of Buying & Merchandising at Moonpig commented: “For those in search of a stocking filler to make someone smile with joy, our Christmas Tree Moonpig is quite possibly the cutest and cheekiest Pig we have ever met. But make sure you get your trotters on one today as these limited edition cuties won’t be around for long!.”

You can check out the new limited edition Christmas Tree Moonpig [here](https://moonpig.com/uk/personalised-cards/christmas/), and to shop Moonpig’s range of Christmas cards please visit: [.moonpig.com/uk/personalised-cards/christmas/](https://moonpig.com/uk/personalised-cards/christmas/)



-ENDS-

Moonpig's Range



Christmas Tree Moonpig

It's a Christmas miracle! Our fuzzy, snuggly, and oh-so-adorable Moonpigs have landed and are ready and raring to make some brand new friends. Decked out in its very best festive outfit, the limited edition Christmas Tree Moonpig soft toy is the cutest gift you could possibly surprise someone with this year. Ho, ho, ho!



Heart Moonpig

Excited to share the love, this limited edition Moonpig soft toy is decked out in a very squishy, adorable heart – the perfect token of affection for someone special.



Avo Moonpig

Dressed up as its favourite fruit (yes, it's a fruit!), this limited edition Moonpig is excited to avo-cuddle with its new owner. The perfect gift for fans of all things cute and cosy, this is one soft toy guaranteed to have them squealing with delight.



Dino Moonpig

This roar-some limited edition Moonpig has put on its favourite dinosaur costume, making it the perfect gift for dino (and piggy) fans all over the land. Cuddles incoming!

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