



## Moonpig partners with Ben & Jerry's to make Valentine's Day even sweeter with snack themed cards



If you've been looking for a way to tell the 'snack' in your life how you feel about them, then look no further as Ben & Jerry's and Moonpig announce the arrival of an unmissable range of Valentine's Day cards to help single and loved up Brits make this a Valentine's to remember.

Designed by mighty talented illustrator [Karis Illustrations](#), the playful five card range features flirty snack-inspired slogans such as 'I love you more than cookie dough chunks', 'You're just my type of snack!' and 'Cancel dinner, because you're my snack!' alongside tasty visuals.

The cards, available exclusively on Moonpig, have been commissioned to celebrate the arrival of two brand new tub-less treats guaranteed to set hearts (and tastebuds) racing. No spoon? No problem! There's a snackable delight for everyone this Valentine's:

- **Cookie Dough Peaces** – never before seen bites of salty sweet dough, in creamy vanilla ice cream and covered in a chocolately coating with bonus chocolately crumbs for good measure.
- **Salted Caramel Brownie Peace Pop** – sweet cream ice cream with a thick brownie sauce centre and covered in a gooey Salted Caramel coating and popped on a stick.

These new goodies join the OGs of the range – Cookie Dough Peace Pop and Chocolate Chip Dough Chunks to give hopeless romantics the irresistible snacks they need to woo their love. Better yet – the first 1,000 cards sold come with a £5 voucher for the new treats so you can literally send your snack...a snack!



**Tsega Abate, Flavour Guru at Ben & Jerry's said** – “We’re not just matchmaking flavours at Ben & Jerry’s, but the hearts of the nation too, thanks to the launch of our scrumptious new Valentine’s card range.

“We’re always thinking outside the tub about the ways ice cream can make life that little bit sweeter. Whether it’s popping it on a stick or wrapping up in a neat chocolatey mouthful – we’ve got you, and the snack in your life, covered!”

If you’ve found someone you’d like to give a little *peace* of your heart – head to <https://www.moonpig.com/uk/blog/moonpig-and-friends/ben-and-jerrys-valentines-cards> and send your snack a snack this Valentine’s.