



## MOONPIG CREATES RANGE OF SCOTTISH CARDS IN TIME FOR FATHER'S DAY

### *LOCAL WOMAN HELPS DESIGN RANGE OF SCOTTISH GREETINGS CARDS*



Ahead of Father's Day on Sunday 19th June, Moonpig has extended its range of Scottish card designs just in time to celebrate Dads across the country.

The range features brand new Father's Day designs, complete with Scottish flags & colloquial sentiments such as 'Yer Pure Dead Brilliant'. The new cards are in addition to the wider range of over 50 existing Scottish designs which are suitable for an array of occasions including Birthdays, New Home, Thinking Of You, Congratulations cards plus many more.

Perth-born Card Planning Manager at Moonpig, Catherine Carson was part of a wider team helping to ensure all cards celebrate Scottish culture, with some of the new designs featuring Scottish language for popular greetings phrases including birthday wishes, and congratulatory messages.

**Catherine Carson, Card Planning Manager at Moonpig commented:** "It's been a real joy working with the Moonpig team to develop this range. The new designs have further



increased diversity and regionality, something which is a top priority to us at Moonpig, meaning it's now easier than ever before to send relevant cards to friends and family."

In its continued mission to increase diversity within its cards range, earlier this year Moonpig expanded its offering in both Wales & Ireland adding a selection of regionalised card designs, perfect for sending a more personalised message to friends and family.

The full range of Scottish cards can be found [here](#), or to shop the wider range of Moonpig [cards](#), [gifts](#) and [flowers](#) you can visit the Moonpig website [.moonpig.com/uk](https://www.moonpig.com/uk).



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